



July 16, 2008

Ithaca student interning at Success Communications Group

Erin McKigney of Randolph is interning at Success Communications Group, a public-relations and advertising firm in Parsippany.

McKigney, a journalism major at Ithaca College, will graduate in May 2009 with a bachelor of arts degree.

McKigney, a Dean's List student, McKigney writes for the award-winning student newspaper, The Ithacan, and the online student magazine, Imprint. She is a member of the Ithaca College Chapter of the American Advertising Federation.

"Having the opportunity to delve into the public-relations industry this summer is exciting," McKigney says. "This internship will provide me with first-hand experience and knowledge of the profession to help me pursue a career in the field upon graduation."

Since January 2003, 109 college students from 34 different schools have participated in Success Communications Group's ongoing public relations internship. As a group, these students have earned, or are in the process of earning, a total of more than 167 college credits based on their efforts at the firm.
