

More PR for the agency...

The Star-Ledger (Newark, New Jersey)

November 30, 2007 Friday / MORRIS EDITION

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Former intern rejoins firm as marketing exec James Bessemer once worked as an intern for Parsippany's **Success Communications Group**. Now, the Jefferson Township resident has earned an appointment to the company's SL3 Group recruitment advertising group.

Bessemer assists the sales force by targeting new business acquisitions and conducting marketing research. He also provides support for strategic partner, MushyGushy.com, an e-greeting card Web site.

A graduate of the Richard Stockton College of New Jersey, Bessemer earned a bachelor's degree in business studies, with a concentration in marketing. A seven-year volunteer member of the Jefferson Township Fire Department, he also holds an associate's degree in mechanical engineering from the County College of Morris.

"We are happy to welcome James back to the Success Communications team," said Terry Starr, division president. "With his strong sales intuition and impressive academic background, he provides a fresh perspective to our firm."